

PV Guangzhou 2018

The 10th Guangzhou International Solar
Photovoltaic Exhibition 2018



August 16th-18th, 2018



China Import & Export Fair Complex



www.pvguangzhou.com

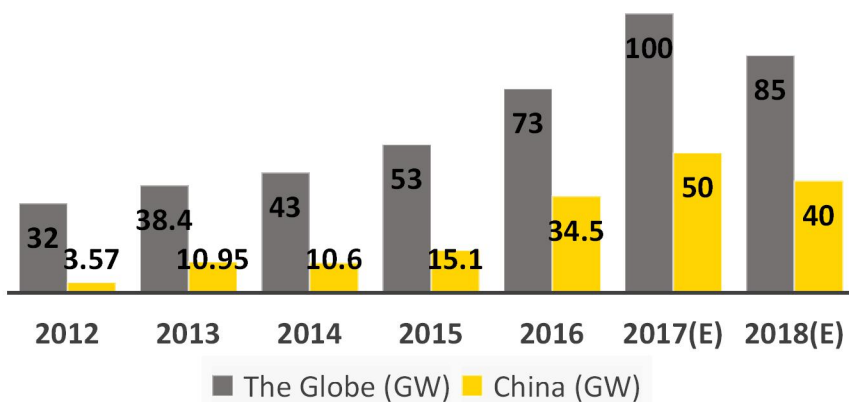
VIP INVITATION

To One of The Biggest PV Trade Show in China!



China to Maintain Its Leading PV Position in 2018

2012-2018(E) Number of Global and China's Newly Added Installed PV Capacity



With the government's intensive supports, China is predicted to hold onto its No.1 position in both accumulative and new installed PV capacity. Household PV systems and PV poverty alleviation projects are said to be the two major contributors to China's brisk PV growth in 2018.

Data Source: CCIDNET

REVIEW OF PV GUANGZHOU 2017

SHOW OVERVIEW



Exhibitors lining up to register for 2018!



12%
Exhibitors
Re-booked on
Site!

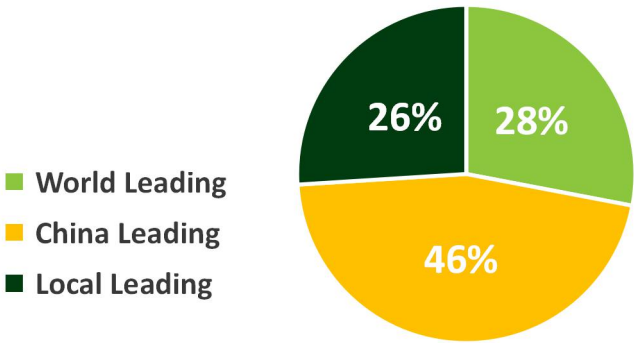
80%
Were Old Exhibitors
20%
Were New Exhibitors

PARTIAL FETSTURE EXHIBITORS

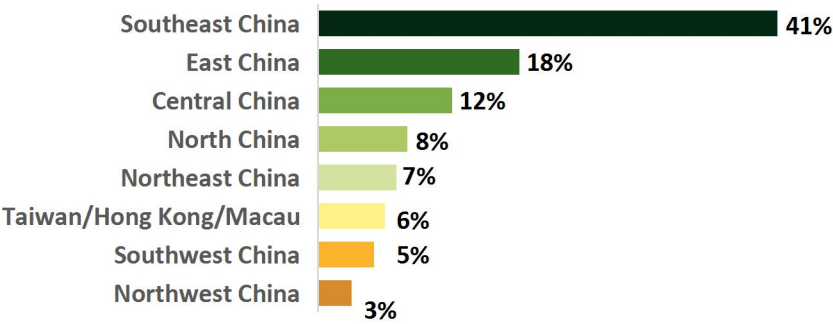


2017 STATISTICS AT A GLANCE

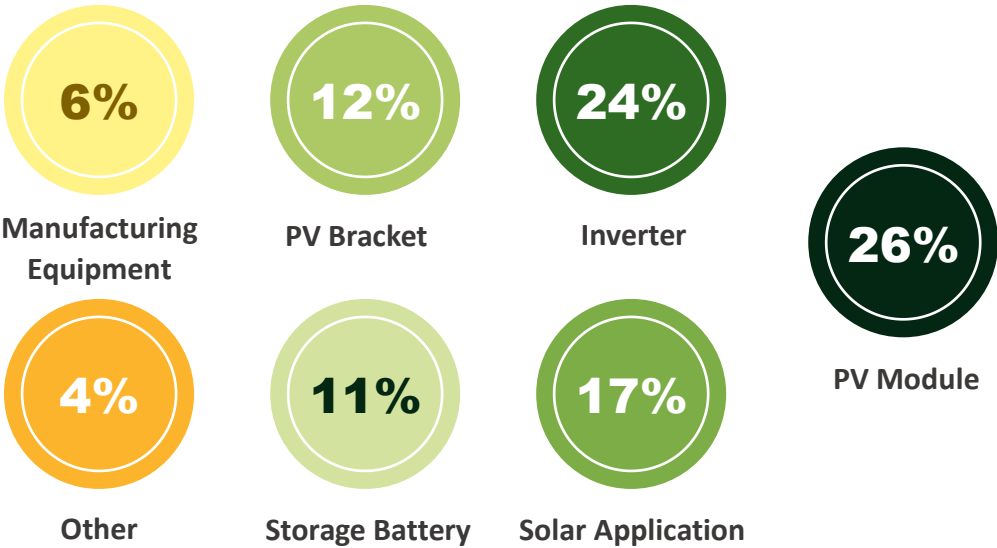
EXHIBITOR BREAKDOWN BY MARKET POSITION



DOMESTIC BUYER BREAKDOWN BY REGIONS



BUYER BREAKDOWN BY INTERESTED PRODUCTS



EXHIBITOR TESTIMONIALS

“At the show, we reached an agreement with Cheng Xin Shang Hui and Luxen Solar to jointly explore a brand new development model for PV poverty alleviation projects.”
——MOSO”



“Our PV modules and distributed power stations gained the most popularity. In 3 days, we received over 100 clients and signed over 60 business memos.”
——Dejiu Solar”



“Our rich product variety and successful project case presentation have helped elicit praises from many buyers, and solicit immediate or future business!”
——Growatt”



2017 CHINA'S BEST "TOP RUNNER" PV PROJECTS AWARD

EVENT RECAP



The Award was established to recognize the excellence of 18 distributed PV generation station projects in China, selected by an impartial expert panel and thousands of online insiders. The result was unveiled at the reception dinner of PV Guangzhou 2017 along with an display of those winner projects.

Award Winner List

TrinaSolar	ZhongGong	Deri	ProVista Care	Ginlong	SofarSolar
5Star	INVT	SunkWh	Tian Yao	Lieri	Youmin Energy
Oba	Taige	SAJ	Tian Ma Solar	Growatt	Infinity New Energy

Massive Media Exposure

The success of the show came to the attention of **Over 200 Media** at home and abroad, including **Trade Associations, Trade Magazines, Professional Websites, News Papers, and even TV Stations!**



An Example of Our Media Partners



News Reports



An Example of Our Media Partners



CCTV



Guangzhou
Broadcasting Network



Guangdong Radio &
Television Station



TVS

PREVIEW OF PV GUANGZHOU 2018

600+
Exhibitors

40,000 sq.m
Show Floor (Up
By 100%)

30,000+
Visitor Footfalls

30+
Countries
Involved

DOMESTIC PROFESSIONAL BUYER ORGANIZATION

To better serve our exhibitors, we have expanded our team with experienced trade show elites to approach global targeted buyers by all means!



Sending out over **3 Million** printed and digital tickets, invitations, and SMS message to invite insiders;



Over **300** media partners at home and abroad updating the show's latest development;



Marketing through e-mail news letters and social media like Facebook, Twitter, WeChat, Linkedin, and etc, to reach out to Over **10 Thousand** Subscribers & followers;



Visiting worldwide insiders on related trade shows in over **15** countries and regions!

Company	Introduction
LONGI	The world's leading manufacturer of Mono-crystalline silicon materials.
Yingli	A world leading provider of PV modules and PV power station solutions.
SAJ	A global supplier of quality inverters.
Growatt	Occupies over 35% domestic market share in inverters.
GoodWe	An internationally recognized specialist in inverters.
INVT	A globally deployed inverter manufacturer.

PV UANGZHOU 2018 GETTING OFF TO A STRONG START!

With full-on promotion efforts ensuing the closure of last edition, up till Jan 2018, over 130 exhibitors have reserved or confirmed their booths, achieving an remarkable year-over-year growth of **300%!**

Partial Confirmed Leading Exhibitors for 2018:

HIGH-POWERED CONFERENCE

2018 BELT & ROAD FORUM FOR PV DEVELOPMENT

Headlined by speakers from the best of enterprises and trade associations, this forum focuses on the opportunities and challenges brought by the Belt & Road initiative, such as the financing and investment for international PV projects, the establishment of overseas PV factories, the exports and imports of PV products and technologies, and etc.

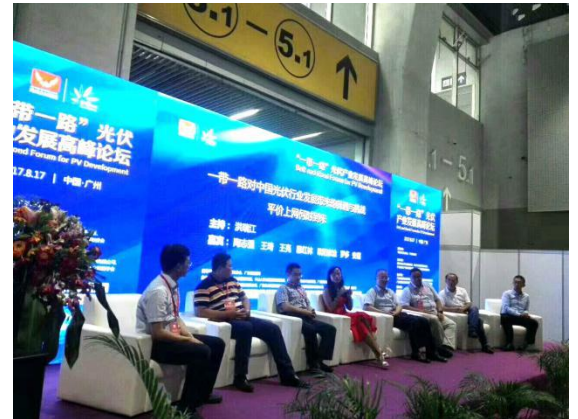
A Review of the Last Edition

20+
High-achieving
Speakers

13
Quality
Speeches

1
Panel
Discussion

89%
Audience
Satisfaction
Rate



PARTIAL FEATURE SPEAKERS OF LAST YEAR:



Jie Ganxin, Executive Deputy Director of State Key Laboratory of Environmental Adaptability for Industrial Products



Wang Shijiang, Vice Secretary General of China Photovoltaic Industry Association



Wu Miao, Sales Director of Yongguang New Energy Consulting and Design Co., Ltd.



An Chao, Sales Development Manager of Tuv Rheinland (China)



Zhang Wanhui, Director of National Center of Supervision and Inspection on Solar Photovoltaic Products Quality



Ouyang Jiagan, General Manager of SAJ

Exhibition Scope

- Photovoltaic Production Equipment;
- Silicon Wafer Production Equipment;
- Battery Production Equipment;
- Solar Panels/Modules Production Equipment;
- Photovoltaic Cells;
- Production Technology & Research Equipment;
- Related PV Components;
- PV Raw Material;
- PV Project & System;
- Solar Application Product;
- Film Battery Production Equipment; etc.



Target Visitors

Manufacturers, suppliers, agents, dealers, distributors, wholesalers, power plants,

retailers, importers, exporters, contractors, research institutes, Power companies, government agencies,

industrial bases, new energy service companies, media, property management, trade associations, etc.

Exhibition Fee

Standard Booth
(3x3=9 sq.m)
USD 2400

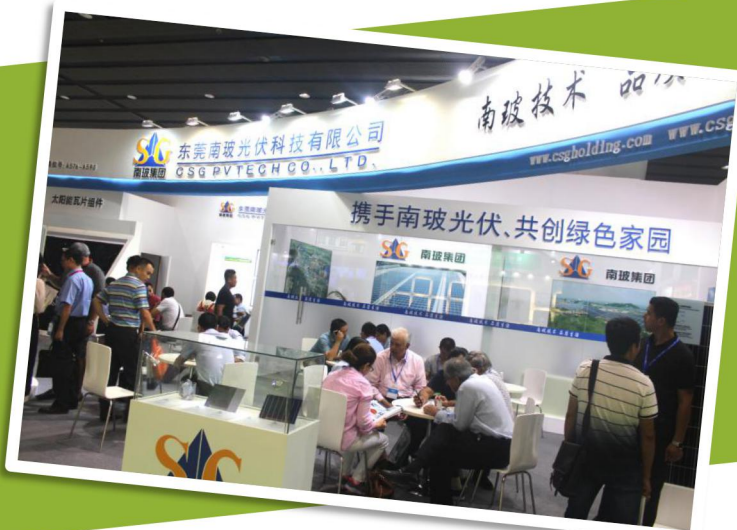


Luxury Booth
(3x3=9sq.m)
USD 2800



Raw Space
(Minimum Rental Space: 36 sq.m)
USD240/m2

No facilities.Extra management fee:
RMB 50/m2



Premium exhibition space is available on a first-come-first-serve basis. Call now to confirm your place!

Guangdong Grandeur International Exhibition Group

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